Summer School

PISA
1 — 4 September 2026
TEXT ANALYSIS AND LARGE LANGUAGE MODELS FOR INNOVATION MANAGEMENT

The Summer School offers an intensive **four-day** learning experience at the intersection of Text Analysis, Large Language Models and Innovation.

The program is designed for **PhD students**, **researchers**, and **scholars** in Innovation, Strategy Management, Management and Business.

Participants will explore how **text analysis** can **transform** the way we analyse and interpret textual data from documents such as **patents**, **scientific publications**, and product reviews.

The school integrates the methodological foundations of Text Analysis and LLMs with **practical applications**, equipping participants with **a solid toolbox** they can directly apply to their own research.

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TEXT ANALYSIS AND LARGE LANGUAGE MODELS FOR INNOVATION MANAGEMENT

	DAY 1	DAY 2	DAY 3	DAY 4
9.00 – 11.00	Welcome and Introduction	Text Similarity	Large Language Models	Meet the Editors (Technovation, R&D Management)
11.00 – 13.00	Text Pre-processing	Dictionary-based approach (Sentiment Analysis)	Project Work	Invited Speaker Presentation
13.00 – 14.00	Lunch			
14.00 – 15.30	Topic Modelling	Project Work	Rigorous Text Analysis in Innovation management	Project Work
15.30 – 17.00	Project Work	Invited Speaker Presentation	Text Analysis and LLMs for Innovation Management	Project Work Presentation
20.00	Social Aperitif		Social Dinner	

MEET THE EDITORS

The Summer School hosts a Meet the Editors session that offers practical guidance on how to publish impactful research on Text Analysis and Large Language Model can be applied in research.

University of Pisa

with

Wim Vanhaverbeke

Professor emeritus
at University of Antwerp

with

Alberto Di Minin

Full Professor of Management
at Scuola Superiore Sant'Anna

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AI in research methods: An innovation too far?

with

Jane Lê
Professor at WHU – Otto Beisheim
School of Management

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This presentation discusses thefoundations of high-quality interpretive research. Therein, it reviews underlying assumptions, associated tools and techniques, and general means to support the qualitative research process. As part of this discussion, it reviews AI as a new technological innovation and examines its potential for shaping research methods and outputs.

University of Pisa

PRESENTATION

A consensus-based reporting checklist for LLMs in behavioral and social science

with

Stefan Feuerriegel
Professor and Head of Institute
of AI in Management,
LMU Munich School of Management

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LLMs offer new opportunities to study human behavior, yet their rapid evolution poses challenges for research rigor. We introduce a consensus-based reporting checklist to improve transparency, reproducibility, and ethical accountability of LLM-based research in the behavioral and social science.

Text Analysis and Large Language Models for Innovation Management

WHERE

Pisa, Centro Congressi Le Benedettine, Piazza San Paolo a Ripa D'Arno, 16.

WHEN

1 – 4 September 2026

LANGUAGE

English

ETCS

3 ETCS

TUITION FEES

500€

ORGANIZERS

Filippo Chiarello / Vito Giordano
(University of Pisa, and DETAILLs Lab)

INFO

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