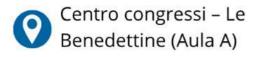
Leveraging Ecological Economics to Advance the Sustainability Transition
Summer School



KEYNOTE LECTURE Post Growth Entrepreneurship Dr. Melanie Rieback







Post Growth Entrepreneurship (PGE) reframes business as a form of activism, art, spirituality, and creative expression. This business model embraces flat growth curves and rejects the need for investors, scaling, and exits. PGE questions entrepreneurial "common wisdom" and re-envisions business as a vehicle for pure positive impact.

https://nonprofit.ventures/

Organized by:

<u>Ecological Economics in Tuscany</u>
with the <u>REMARC center</u> and the <u>MBE BSc</u> at the <u>Dipartimento di Economia e</u>

<u>Management</u>

TUTTA LA CITTADINANZA È INVITATA





