







UCIrvine

UNIVERSITY OF CALIFORNIA, IRVINE









The UC in "The OC"

- UC Irvine is located in beautiful
 Southern California (Orange County)
- Pleasant, Mediterranean climate
- Local to world-class cultural, shopping, and entertainment destinations
- Population 3 million—larger than 22
 U.S. states
- Irvine ranked safest city in the US for 11 consecutive years
- Vibrant and diverse economy (calculated as the 37th largest in the world)
- Center of the "tech coast"

University of California, Irvine



HOLLYWOOD

SAN DIEGO

About UC Irvine





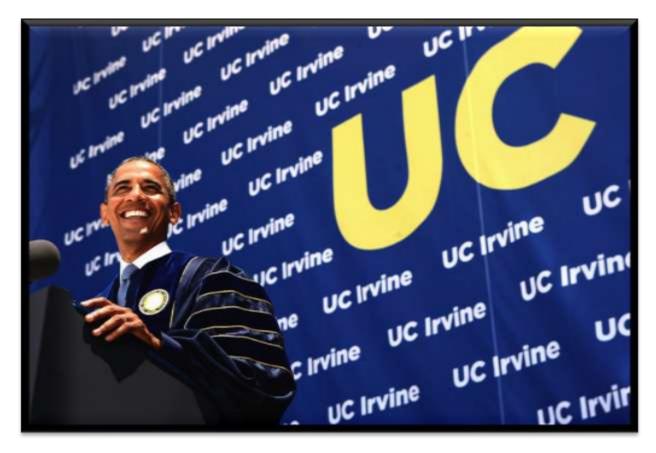




- #1 university under 50 years old in the U.S., US News and World Report
- #9 among the nation's best public universities, 39th among all national universities, 2016 US News and World Report
- #50 overall in the 2015 Academic Ranking of World Universities by Shanghai Jiao Tong University
- Three Nobel prize winners, 2 in chemistry & 1 in physics
- 87 undergraduate majors
- 59 master's and 46 Ph.D. degree programs
- Doctorate programs in Medicine, Law, and Education all rank in the nation's Top 50 in their respective fields, 2014 US News and World Report

National Recognition





In 2014, we had the incredible honor of receiving President Obama as the keynote speaker at our commencement ceremony

University of California, Irvine

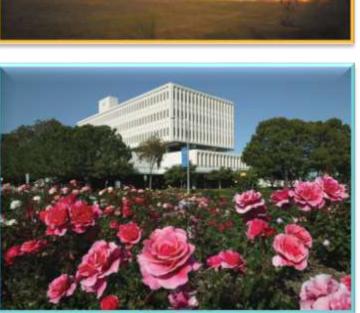




UC Irvine Campus







UC Irvine Students





International Programs





International Programs



- Accelerated Certificate Programs (ACPs)
- English Language Programs
 - Business English, Conversation & Culture focus available
- Internships & OPT
- International Undergraduate Preparation Program (IUPP)
 - Get personalized preparation to apply to an American university without losing any time!
- International Graduate Studies Preparation Program (IGSPP)
 - Get personalized preparation to apply to an American graduate school of your choice!

Accelerated Certificate Programs (ACPs)



Specialized post-graduate programs that balance theory and practice with an emphasis on real-world experience



- 3 months
- Full-time, daytime program
- Internship and OPT opportunities

ACP Benefits

Students have the opportunity to:

- Enhance the value of their degree
- Update their professional knowledge and skills
- Participate in fieldtrips to American companies
- Develop a professional network
- **Gain** practical experience with an internship
- Take advantage of Optional Practical Training (OPT)
- Earn a post-graduate certificate from one of the top 50 universities in the world





ManagementInternational Finance

- International Business Law
- Global Human Resources Management

International Business Operations and

- Marketing
- Media and Global Communications
- International Tourism & Hotel Management
- Innovation Management & Entrepreneurship (New in Spring 2017!)
- Project Management
- Communications and Embedded Systems Design Engineering
- TEFL (Teaching English as a Foreign Language)
- Data Science & Predictive Analytics for Business Professionals

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Business Administration







Business Administration



Learn to work in teams, become an effective manager, and obtain a strong foundation in business functions and analysis in the ACP Business Administration.



Courses include:

- Entrepreneurship
- Finance for the Non-Financial Business Person
- Essentials of Management
- Success Strategies for E-Business
- Communication in the Business Environment
- Strategic Planning

Int'l Business Operations & Mgmt

Develop and present a comprehensive business plan focused on data obtained through financial requirements and consumer research. Develop specific skills in the areas of international marketing, management, finance and business negotiations.

Courses Include:

- International Business: Strategy and Structure
- International Finance: Techniques and Operations
- International Marketing: Globalization and Localization
- Cross Cultural Communications and Negotiations
- Import/Export: International Logistics and Supply Chain Management
- International Business Planning for Your Product or Service: A Capstone Course



International Finance



Prepare for a career in corporate financial planning and analysis in a multinational company, and gain a competitive edge in the global job market with an internship with a U.S. company.

Courses include:

- Introduction to Accounting
- Financial Mathematics Primer
- Financial Modeling Primer
- Survey of International Finance Markets
- Advanced International Finance
- Financial Analysis Primer
- Risk Management in the Multinational Firm



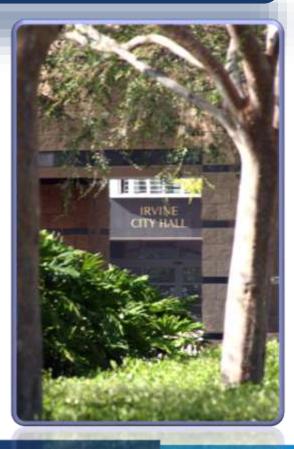
International Business Law



Examine the transactional aspects of private international business transactions and explore treaties and regulations governing private international business transactions

Courses Include:

- Professional Communications Seminar (PCS)
- International Sales Transactions I
- International Sales Transactions II
- Intellectual Property in International Business Transactions
- Dispute Resolution in International Business
 Transactions
- Foreign Direct Investments
- Corporate Social Responsibility for Multinational Enterprises



Global Human Resources Mgmt



Identify best practices for staffing, compensation, employee relations, recruitment, organizational development, training, and benefits as they pertain to international staffing and workforce development



Courses Include:

- Professional Communications Seminar (PCS)
- Foundations of Human Resource Management
- Global Workforce Management
- International Talent Acquisition and Retention
- Cross-cultural Career Management
- Technology Applications in Talent Management

Marketing



Enhance your knowledge and skills in the various components of marketing, consumer research, presentation skills, creative and strategic planning.

Courses include:

- Presentation Skills Workshop
- Essentials of Marketing Beyond the Four Ps
- Web Marketing Integrating Social Media
- Understanding Customers and Markets Through Research
- Using the Web as a Marketing Tool
- Business-to-Business Marketing
- Customer Relationship Management
- Branding
- Marketing Planning for your Product or Business



Media & Global Communications



Designed for those who wish to enter or enhance their careers in marketing, advertising, public relations, journalism, human resources, corporate communications, or sales.





Courses include:

- Introduction to an ACP
- Professional Communications Seminar
- Media and Global Communications
- Ethics in Marketing and Advertising
- Crisis Management and Communications
- Public Relations
- Disciplines of Advertising
- Developing a Social Media Strategy
- Persuasion and Social Influence

Data Science & Predictive Analytics for Business Professionals – *New in 2016*!



Gain the skills needed to effectively collect and manage Big Data and perform data-driven discovery and prediction, extracting value and competitive intelligence for organizations and businesses.

Courses Include:

- Introduction to Predictive Analytics
- Defining Business Goals for Predictive Analytics
- Effective Data Preparation
- Modeling Methods, Deploying and Refining Predictive Models
- Introduction to Data Science
- Data Exploration, Analytics, and Visualization
- Big Data Analytics
- Internship
- Support Skills Courses

Int'l Tourism & Hotel Mgmt.



Learn to use marketing and branding techniques to capture and retain the hospitality client, build event management skills, and learn how to develop an integrated service culture that supports employee retention





Courses include:

- Introduction to the Hospitality Industry
- Strategic Marketing and Branding for the Hospitality Industry
- Customer Service Management
- Fundamentals of Accounting and Budgeting
- Human Resources and Leadership for the Hospitality Professional
- Project and Event Management
- Fundamentals of the Tourism Industry

Innovation Management & Entrepreneurship



Coming in Spring 2017

Using proven methods of innovation and design thinking as a framework, students in this unique program will learn new ways to generate ideas, gain deeper insights into their clients, manage creative teams, and drive growth in companies large and small.



Courses Include:

- Professional Communications Seminar
- Innovation
- Business Model Design
- Effective Deal Making
- Marketing and Business Development
- Managing Innovative Teams
- Capstone Course

management field.

Courses include:

- Introduction to Project Management
- **Project Cost Management**
- **Project Monitoring and Control**
- Project Procurement Management: Contracting, Subcontracting, Teaming
- Management, Leadership, and Team Building within the Project Environment
- Project Risk Management
- Management of Multiple Projects
- **Project Management Practicum and Project Simulation**

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Project Management

Designed for professionals who wish to become project





Communications & Embedded Systems Design Engineering

Gain the knowledge needed in the design and development of modern-day communication systems.

Courses Include:

- Systems Requirements Engineering
- Introduction to Communications and Networking
- Communications Systems Design
- Principles of Wireless Electronic Systems
- DSP Fundamentals, Modeling and Analysis
- C Programming for Embedded Systems*
- Fundamentals of Embedded Systems Design and Programming*

* Prerequisite: EECS 805, C Programming for Embedded Systems



TEFL



Teaching English as a Foreign Language

Further your career as an English teacher and learn best practices of various current and traditional methodologies from distinguished teacher-trainers



Courses Include:

- TEFL Professional Workshops
- Introduction to Language Learning Theories
- Methods of TEFL
- Teaching the Skills
- Teaching Pronunciation Skills
- Teaching Young Learners
- Student Placement and Feedback
- Teaching Practice

Student Testimonial



"The International Tourism & Hotel Management program launched my career in hospitality industry. Through my internship at the Ritz Carlton, Dana Point, I started by receiving professional training as a Quality Analyst to execute projects to improve the hotel's guest experience. Now, I am excited that after working through an internship and OPT program here, I am now employed fulltime."

> Jarco Schmenger Spain

ACP International Tourism & Hotel Management, ACP Marketing, Internship and OPT



Internship Opportunities



Internships are unpaid positions lasting about 3 months

Students have the opportunity to:

- Gain exposure to the dynamic business environment of Orange County and Los Angeles
- Combine classroom learning with career experience
- Learn new skills and concepts, in a real-world setting, and make professional contacts
- Get experience at mid-sized firms in the dynamic industries in Orange County, as well as in the greater Los Angeles area



Optional Practical Training (OPT)



Students work in a full-time *salaried* position for up to one year on their student visa

- After 9 months of full-time study in one or more ACPs, including an internship, students may be eligible for OPT
- Program offered through U.S. Citizenship and Immigration Services



Sample Pathway to OPT





ACP Requirements



- A university degree and/or substantial experience in an area related to the certificate you wish to pursue
- A minimum score of 71 on the iBT TOEFL, 530 on the PBT TOEFL, 710 on the TOEIC, 6.0 on the IELTS, or other evidence of advanced English language proficiency
- Consent of the Admissions Committee
- Additional requirements for some certificate programs (Please inquire)



English Language Programs



- 10-Week Intensive ESL
- 4-, 8-, and 12-Week
 Conversation &
 Culture
- 4-, 8-, and 12-Week Business English





10-Week Intensive ESL



Students prepare for university-level study, career advancement, or the accomplishment of personal goals.

Dates:

- Jan 11 Mar 23, 2017
- Apr 5 Jun 15, 2017

- Jun 28 Sep 7, 2017
- Oct 4 Dec 14, 2017





English Language Programs



Classes are held Monday through Friday at various times between 8:00 A.M. and 6:00 P.M., with a minimum of 21 hours of class time per week.

LEVELS	CURRICULUM	HOURS/WEEK
LEVELS 1-5	Grammar and Writing	10
	Reading and Vocabulary	5
	Speaking and Listening	8
	Total Class Hours:	23
LEVELS 6-7	Reading and Writing	10
	Speaking and Listening	8
	One Elective (or) UC Irvine/ Extension Course	3-4
	Total Class Hours:	21-22

4-Week Conversation & Culture



Students receive 90 hours of instruction and practice using English for everyday conversation in a fun and interactive atmosphere

Sample Schedule

	Mon	Tues	ues Wed		Thurs	Fri	
Conversation & Culture Classes					-		
Idioms & Vocabulary				1 hour/day			
Reading & Writing			1.5 hours/day				
Speaking & Listening			1.5 hours/day				

Optional Electives

14:00-15:20 Class #1 Class #2	Class #1	Class #2	Free Time	
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Program Intakes

- January
- February

- July
- August
- September

4-Week Business English

Students receive 90 hours of instruction and improve their Business English communication skills to advance their career and succeed in one of our ACPs

Students must have English

proficiency equivalent to:

TOEIC	PBT TOEFL	iBT TOEFL	IELTS	
500	450	45	4.5	

Topics Covered:



Former BE student welcomes current students to her new Havaianas store in the U.S.

January/July		February/August			<u>September</u>		
•	English for Finance	•	English for Marketing	•	English for Int'l Trade		
•	Leadership	•	Negotiation	•	Interviewing		
•	Presentation Skills	•	Presentation Skills	•	U.S. Corporate Culture		







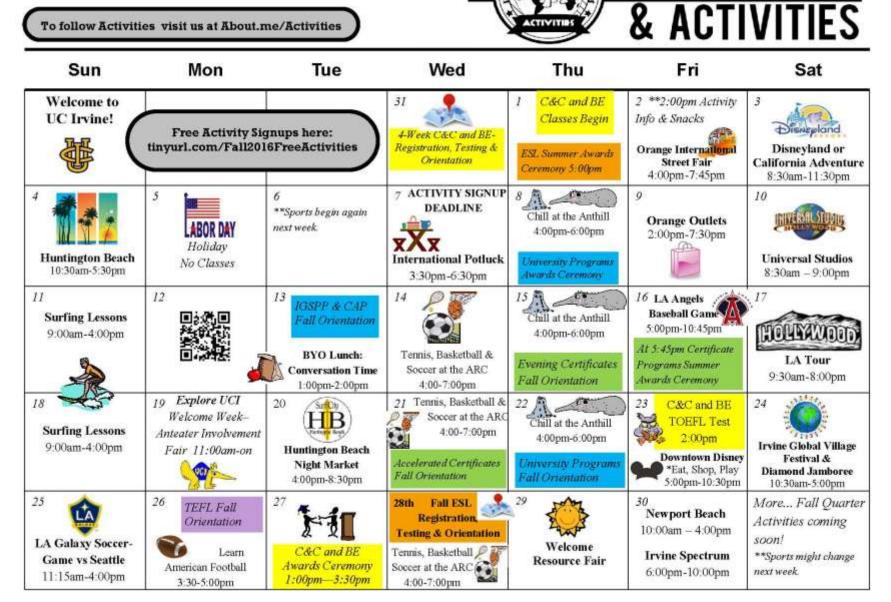






September 2016

To follow Activities visit us at About.me/Activities



STUDENTLIFE





Shopping





The Beaches





The Mountains





San Diego





Los Angeles





Additional Services





- Academic advising
- Immigration counseling
- Educational and recreational activities
- Communication Club for language and cross-cultural exchange
- Optional Airport Pick-up
- Advocacy Services

Housing



Depending on the student's needs and desired experience, we offer 3 different housing options to choose from, all of which ensure a safe, clean, fully furnished living environment:

- University Apartments, which allow students to interact with and explore the community, while practicing their English in real-life situations
- Campus Dormitories, where students will be surrounded by the excitement of campus life and have more instant access to university resources (in summer only)
- Homestays, which will immerse students in American culture within a family environment



University Apartments



- Fully furnished
- 2 bedrooms and 2 bathrooms/4 students
- Kitchen, Laundry Facilities, Jacuzzi, Pool (possible additional features, such as basketball, volleyball, and tennis courts)
- Wireless internet, local phone, cable TV, and DVD are provided
- Approximately 1 mile walking distance up to 5 mile bus ride



UCI Apartment Community



UCI apartments provides a vibrant, inclusive community atmosphere with a large UCI student population. Services include:

- UCI undergraduate student Resident Advisors, who serve as mentors and assist students with their transition to UCI
- Community-building activities, such as bbqs, movie nights, and picnics
- Social and educational activities that promote English proficiency and appreciation for American and international cultures
- 27/7 access to on-site staff dedicated to assisting international students with any maintenance and facilities issues



University Apartments





Campus Dormitory (Summer Only)





- Group style housing/co-ed building/ same-gender bedroom
- Fully-furnished with an equipped kitchen
- Basketball and volleyball courts available
- Wireless internet and local phone in bedroom and cable TV/DVD in common room
- Approximately 10-15 minute walk to classrooms from most locations

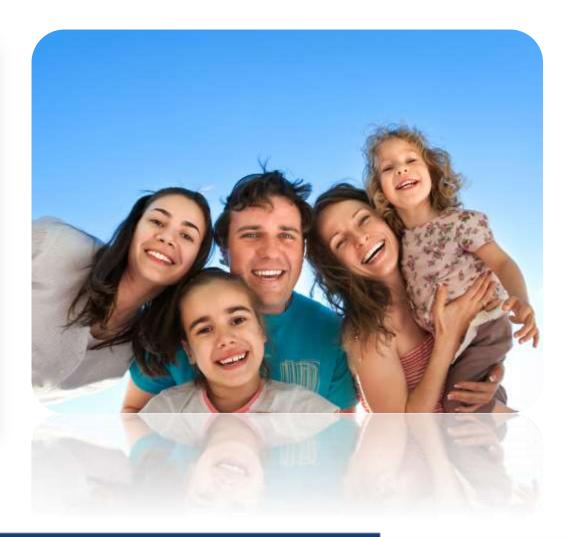
Campus Dormitory (Summer Only)

A AND

Homestay

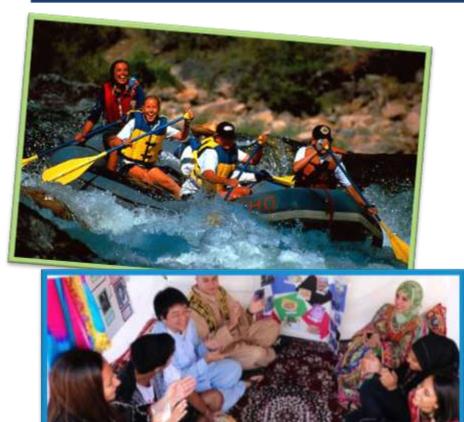


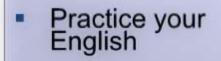
- Private bedroom in American family home
- Experience American life with a family support system
- Breakfast and dinner optional
- Located 30-60 minutes from campus



Cultural Experience



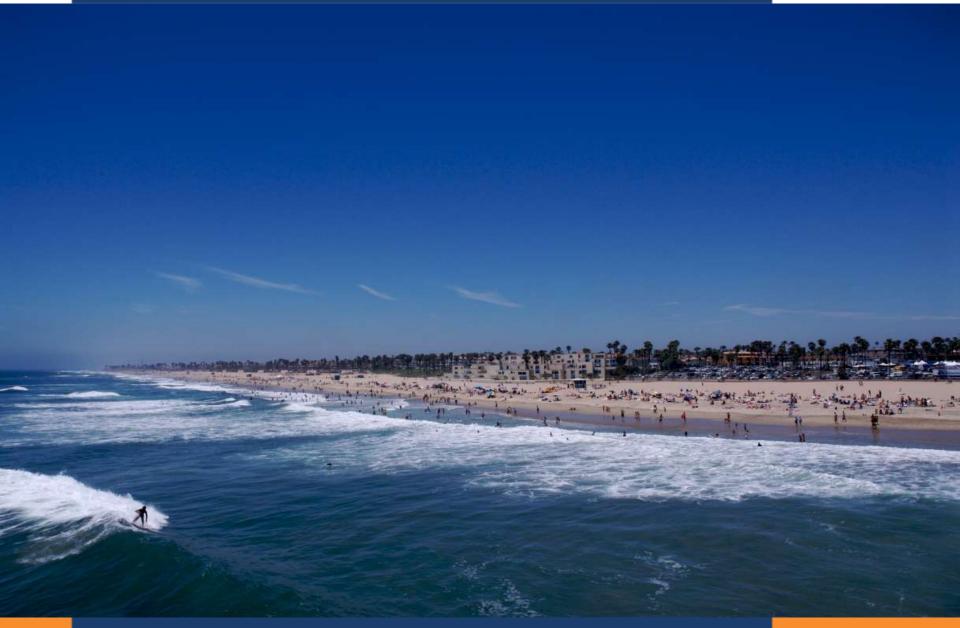




- Try new cuisines
- Make friends with local American students and visiting students around the world
- Enjoy the diversity!

See you in California!!!





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