

Just One System



POWER OF INTEGRATION

The first Energy Surface

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Pisa, 5 marzo 2014

THIS IS THE PROBLEM



NO CHARGE = NO USE!!!

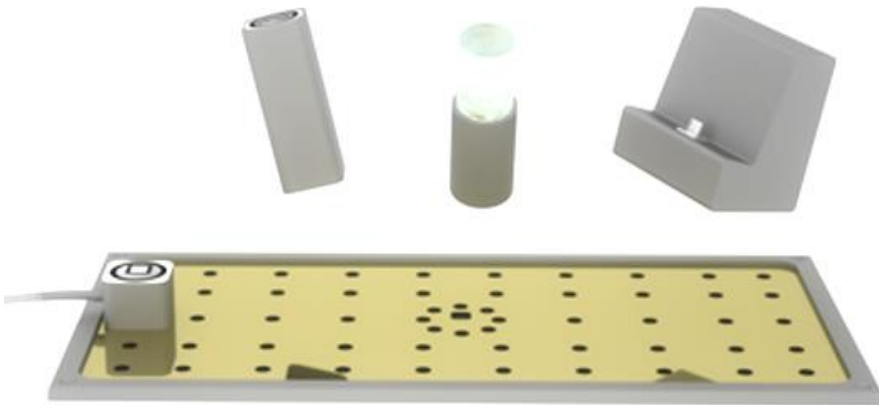


Italy 2015 = 12M of Tablet... How many wires? How many plugs?

... TECHNOLOGY IS OUR HABITAT ...

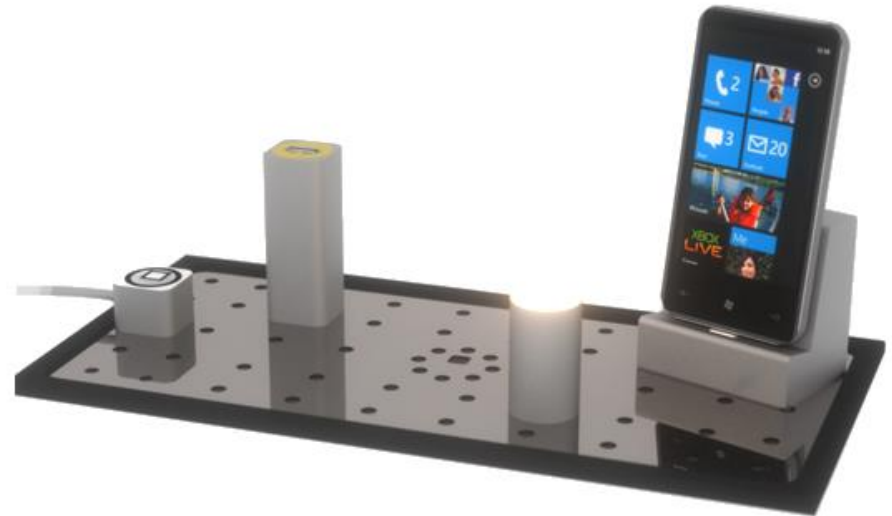
THE SOLUTION

NO "SPAGHETTI" EFFECT



MULTIUSERS

SAVING (T & €)



FLEXIBILITY

ENERGY YOU CAN HANG EVERYWHERE!

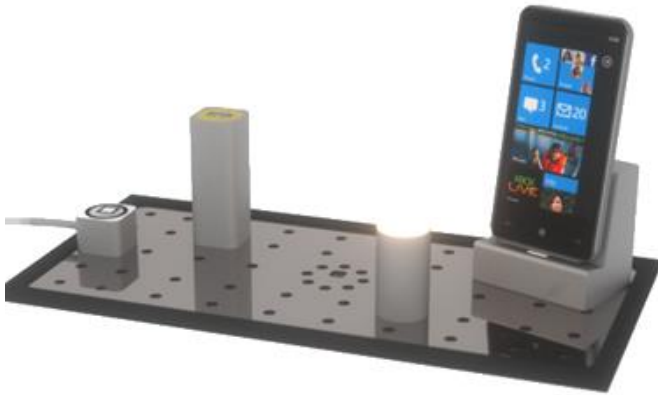
Maximum Integration

High Power

Extreme Flexibility

MARKET

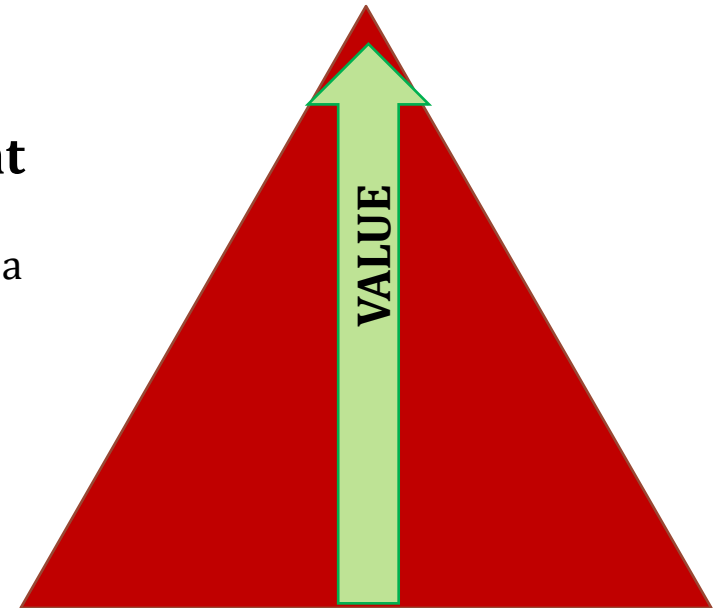
Value proposition



B2C

Where you want, as you want, when you want

1. Ability to upload multiple devices at the same time on a single platform
2. Total freedom to use, modify and positioning
3. High output power (charging Notebook)
4. NO wires
5. Power also by Photovoltaics and portable battery
6. Can be purchased separately compatible devices



MARKET

Value proposition



3 Design

High possibility of customization (shape, size, color, texture)
flexibility in positioning (wall, ceiling ...)

2 Smart life

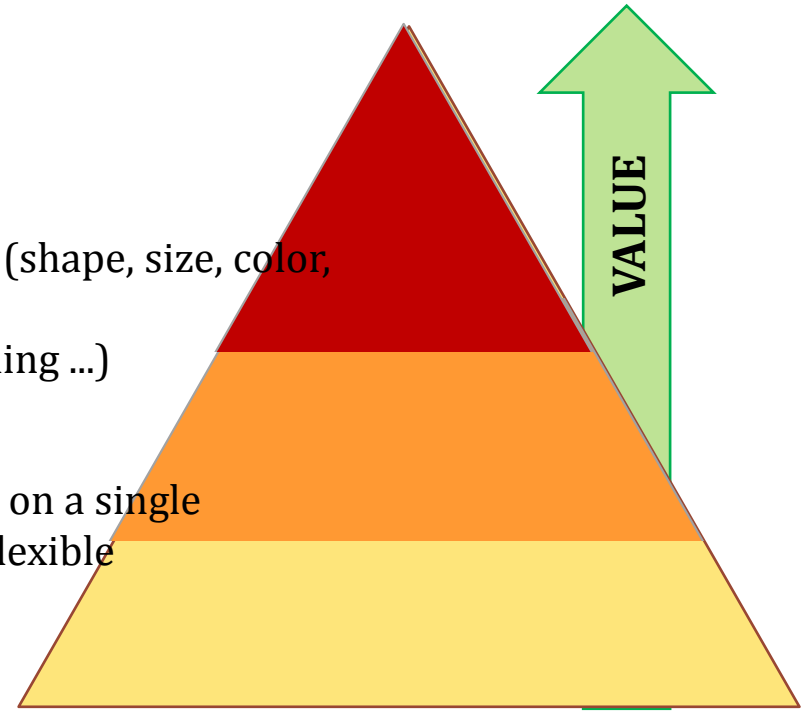
Integration of multiple types of users on a single system, ease of use, accelerated and flexible implementation of new devices

1 Savings

Lower costs and installation time, fewer problems typical in traditional wiring, low cost of change before, during and after installation

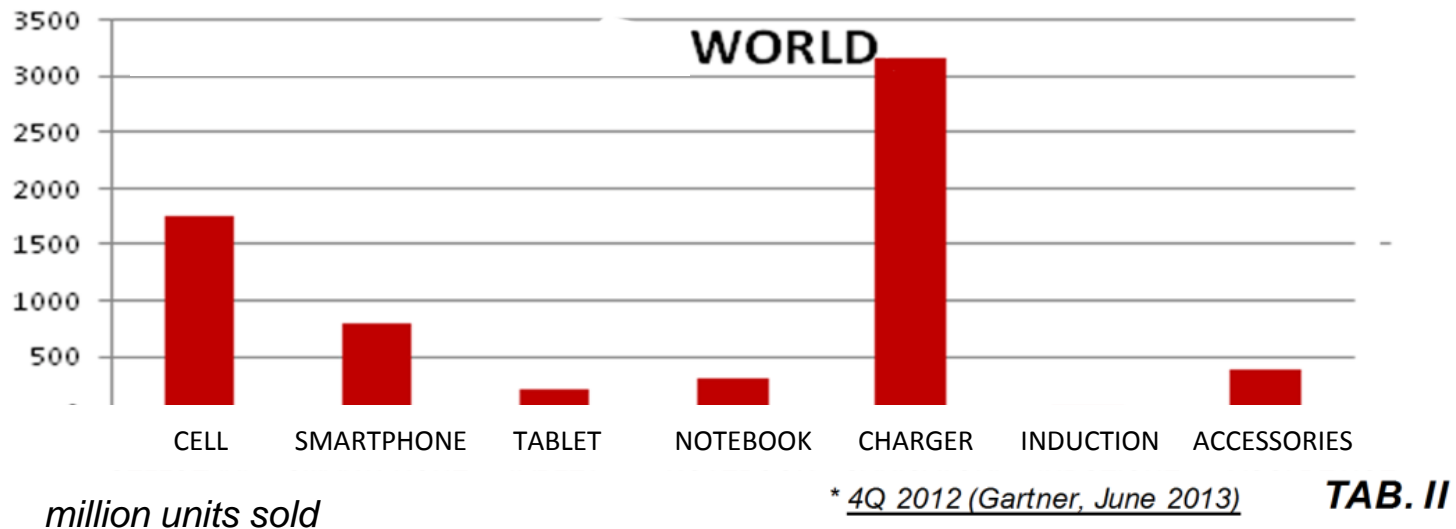
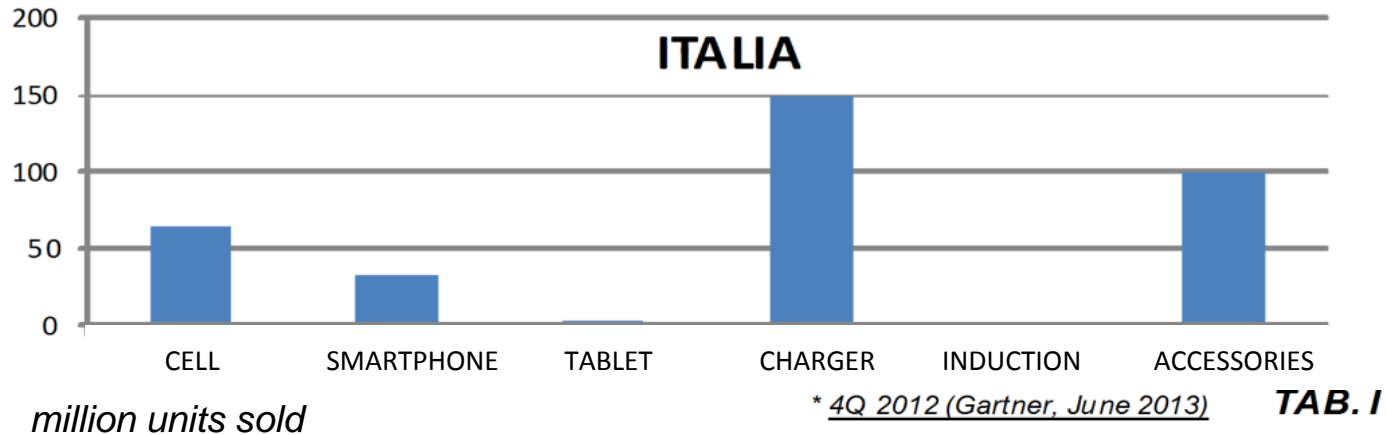
B2B

VALUE



MARKET NUMBERS

CONSUMER ELECTRONICS



COMPETITORS



IDAPT

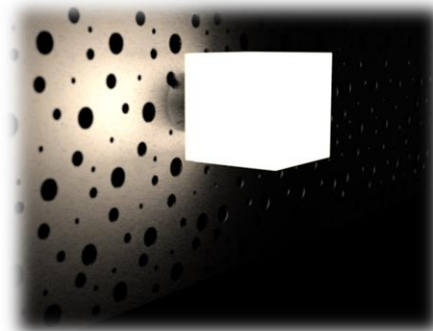


DURACELL POWERMAT

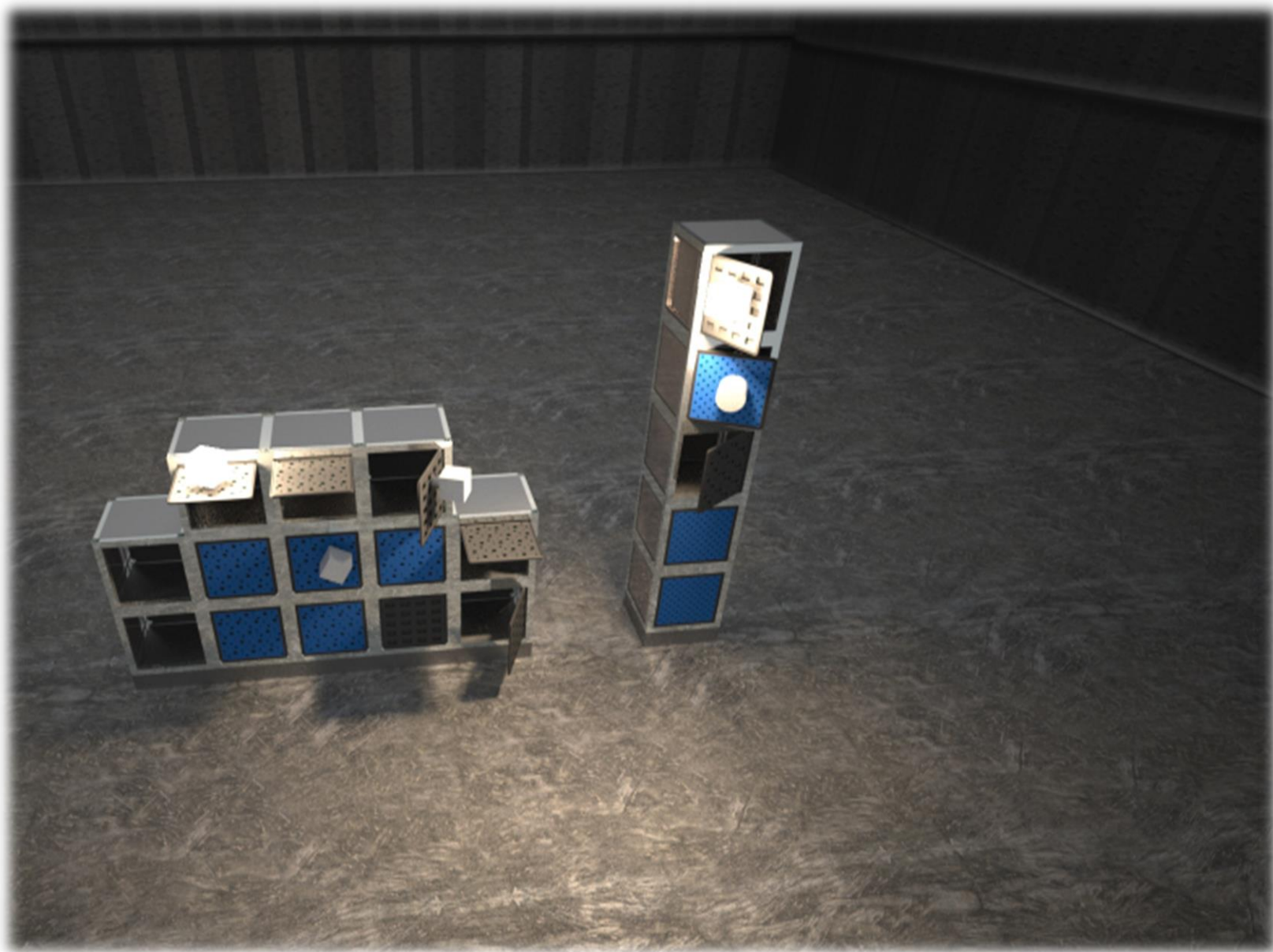


MAXIMUM INTEGRATION
HIGHLY ENERGY EFFICIENT
SIMULTANEOUS USE AND CHARGE
ESTHETICS
CUSTOMIZATION
ENVIRONMENT RESPECT

DESIGN DRIVER







RAZOR-BLADE MODEL

FIRST STEP B2C

E- commerce purchase KIT JOS



SECOND STEP

Reiterated purchase of devices JOS

A LIFE CYCLE ON THE PANEL!



March 2013



May 2013



September 2013



October 2013



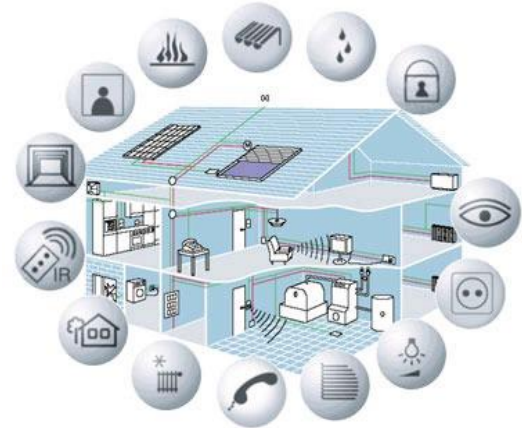
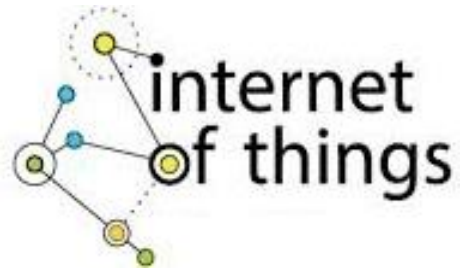
Finalist prize Leonardo 2014



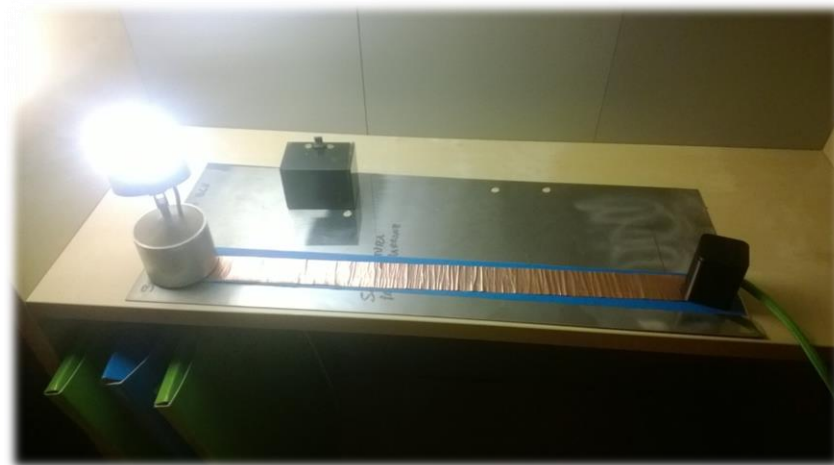
DEVELOPMENTS



DATA



SCOTCH



Team



Technology



MARCO ARIANI
CEO

Architect and designer



ELEONORA ROMITI
Communication Manager
Art History - Museum Design



GUALTIERO FANTONI
R&D production - marketing
Mechanical Engineer



DANIELE MAZZEI
R&D Life-like electronic
Biomedical Engineer



STEFANIA SAGLIOCCO
Sales Manager
Interior and lighting designer

Thanks for your attention



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