

# AN INNOVATIVE SMART SOLUTION FOR SPINE SURGERY

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# Current activity

Medical and surgical ad-hoc solutions based on the elaboration of radiological images

### THE FUTURE

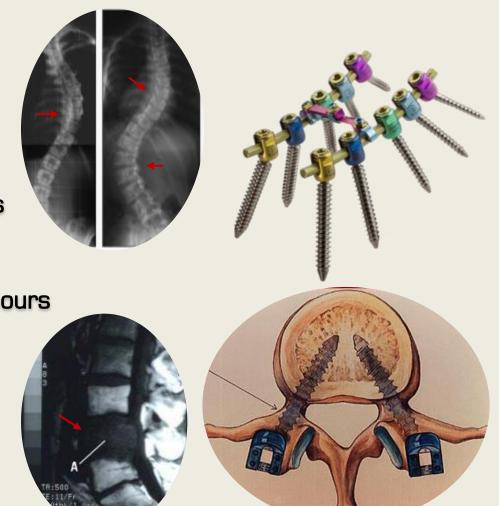
Surgical templates for spinal fusion surgery



# Spinal fusion surgery

- Scoliosis
- Spinal stenosis
- Spinal infections
- Bone tumors
- Spinal cord tumours
- •Spinal trauma

•...

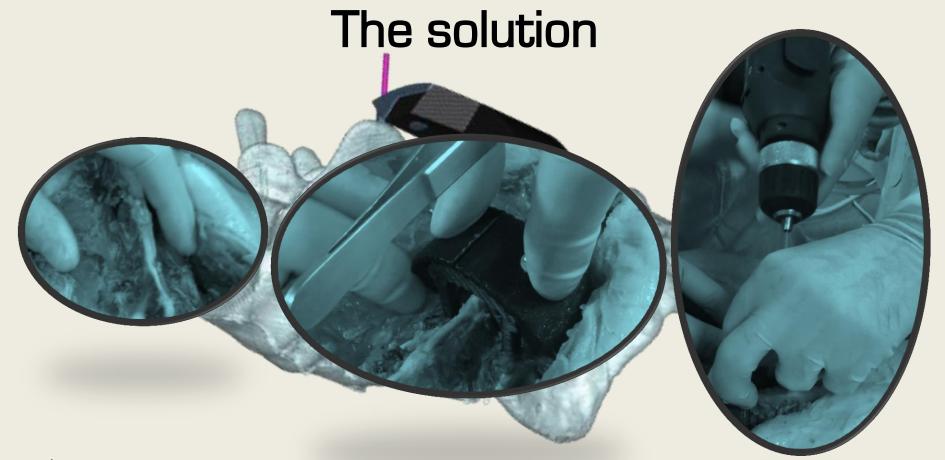






# The Clinical Problem

An incorrect screw placement can determine the inefficacy of treatment or severe damages to close neurologic structures



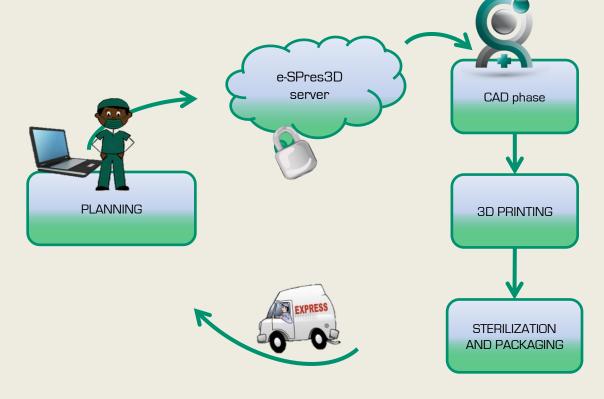
- ✓ Customized surgical templates , radiological images-derived
- ✓ The surgeon preoperative plan is transferred to the operative site, guiding the surgical drill to the optimal entry point and along the



### **Business** model

Product as a Service





### The customer

Orthopaedic clinics



Manufacturers of spinal implants



## Advantages

- Improvement in precision
  - Less Intraoperative complications ( 48%)
  - Fewer reoperations (- 92%) = -400K€/year (hospital with 200 cases/year)
- Reduction of operative time
   20 min/vertebra vs 60 min/vertebra = 450€/livello
- Reduction of anesthesia time
- Reduction of intra-operative x-ray exposition



### **Obtained Results**

- In vitro test -> Published results
- Ex vivo test -> Published results, excellent medical feedback
- Ethical Committee approval for the first clinical test
  - Monocentric clinical trial
  - Three patient (12 levels)
  - Evaluation of the template positioning

#### PATENTED SOLUTIONS:

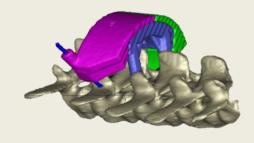
PCT N° W02012140569 All claims accepted

National phases started (Europe and China)



# The Competitor

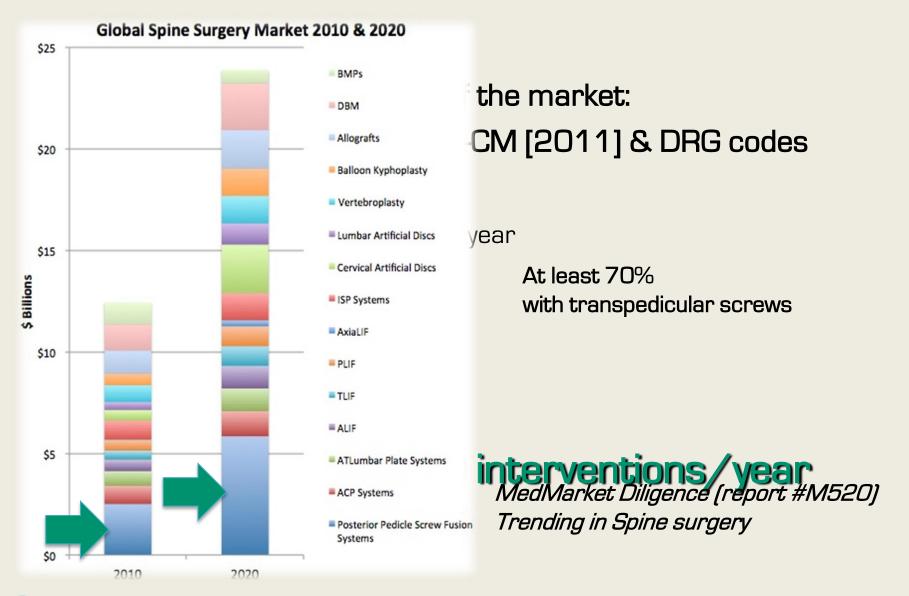




	Mazor Robotics: Renaissance™	e-SPres3D s.r.l.
Precision increase		
X-ray reduction		
Operation time	=	
Impact on the surgical workflow		<u></u>
Possibility to perform minimally invasive procedures (max 25%)		
Economic Impact		<u>e</u>



### The Market





a – SDO analysis by the Ministry of Health database

b – European Health for All database (HFA-DB)

c - USA Healthcare Cost and Utilization Project (HCUP)

http://www.salute.gov.it/ http://www.euro.who.int/ https://www.hcup-us.ahrq.gov/

### **Price**

Production cost: 200 Euro

(assuming a production capacity of 4000 pieces/year)

Price to the final customer → 1200 -1500 € patient kit



### Financial Forecast

	YEARS					
	1	2	3	4	5	
		ITALY	EUROPE	EUROPE +USA	EUROPE +USA	
Revenue	0 K€	89 K€	369 K€	3.608 K€	12.108 K€	
EBIT	-617K€	- 732K€	- 961K€	482 K€	5.225K€	
Share capital	700 K€	1.000 K€	900 K€			
Procedures Number		59	246	2.406	8.073	
Employees	4	5	80	15	15+	





### Exit

Acquisition by Materialise

- Acquisition by
  - Medtronic
  - ☐ DePuy
  - □ Biomet
  - ☐ Stryker
  - **...**



### Team



<u>Marina Carbone</u> - CEO (ad interim)
Biomedical Eng., PhD Biorobotics Scuola Superiore Sant'Anna research and development @ EndoCAS - 5 years experience



<u>??? - CEO</u>
Experience in Marketing and Business Administration



Sara Condino - Certification and Testing
Biomedical Eng., PhD Health Techonolgies - University of Pisa
research and development @ EndoCAS and Scuola Superiore Sant'Anna - 6 years experience



Vincenzo Ferrari - Product Engineering

Computer science Eng., PhD Health Techonolgies - University of Pisa

Technical/scientific coordinator of EndoCAS

R&D coordinator @ SW-SCADA e Machine Vision Companies - 5 years experience

#### Clinical Advisory Board

<u>Paolo Parchi</u> – Orthopaedic Surgeon, Researcher, co-inventor of the patent,

Consolidated experience in spine surgery

<u>Carla Cappelli</u> – Radiologist, PhD.

Consolidated experience radiological images elaboration

Mauro Ferrari - General and Vascular Surgeon, Prof.

director of a clinical / surgical department





### la terza dimensione della cura del paziente

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