ITALIAN PAVILION

The London Book Fair 2024
Olympia London, 12-14 March
ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.
Founded in 1869, AIE is the oldest Italian trade association. For more than 150 years, it has represented and protected Italian publishers of books, scientific journals and digital content at both the national and international level. It constitutes an up-to-date observatory on the panorama of reading, the publishing market, cultural and educational consumption - from school to university - essential to the country's growth. Publishers represented by AIE make up over 90% of the Italian book market.

AIE is one of the founders of Confindustria and Confindustria Cultura Italia. It takes part in several committees, commissions and working groups set up by main institutions, with the aim of enhancing book publishing, promoting books and reading, protecting copyright and triggering innovation and professional growth in the publishing market.

At the European and international level, AIE contributed to the founding of IPA (International Publishers Association) and FEP (Federation of European Publishers) and currently plays a key role in the two associations. AIE is also a member of ABPTOE, EDItEUR, EDR-Lab, ISBN International, DOI Foundation and Readium Foundation.
24 ORE Cultura is a branch of Gruppo 24 ORE, one of the leading media companies in Italy and Europe. 24 ORE Cultura is a publisher of illustrated books and catalogues in the fields of art, photography, architecture, design, and fashion, and one of the major players in the Italian cultural field as producer of exhibitions. 24 ORE Cultura Kids is the new logo dedicated to children: entirely illustrated and activity books inspired by everything that relates art and nature. 24 ORE Cultura Comics is the brand that offers a distinguished and divers list of graphic novels and comics.

Bompiani publishing house concentrates on high quality production, publishing Italian and foreign fiction and non-fiction, literature, biographies, art, essays, philosophy. It has a prestigious catalogue featuring important Italian authors such as Moravia, De Carlo, and Scurati and in foreign literature Camus, Yourcenar, Tolkien, Moody, Padura, Pancol, Lethem, Highsmith, Enright, Toibin.
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**DACO** is an Italian publisher and packager. We design innovative children’s books for readers from 0 to 12 years old that combine playful paper-engineered elements with engaging contents and a strong educational approach. That’s why we use to call our products “Books to play, toys to read!”

Born in 2020, thanks to the participation in the major international fairs, we have quickly become a solid reality, worldwide recognized for our mission and the quality of our products.

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**EDRA PUBLISHING**

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**Edra** supports the growth and professional development of university students of all medical and scientific subjects and Medicine post-graduates. It is a leader in the field of university texts - paper-based and electronic - and advanced new teaching solutions. With Edra Academy, an international training workshop involving high-profile and authoritative lecturers, Edra supports the training and updating of professionals all over the world in order to provide patients with increasingly effective treatments.
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Founded in 1984, Erickson is leader in Italy in the fields of education, teaching, learning disorders, special needs/inclusion, applied and clinical psychology, social work, and welfare. Today our catalogue counts more than 2,000 titles, dealing with the integration of people with disabilities, learning difficulties, remediation and support, social problems and issues related to adolescence.

We publish scientific based, innovative, and creative educational extracurricular materials such as teachers’ and professionals’ resources, methodological and self-training guides, students’ workbooks, software, tools, and board games promoting learning by playing. We target 3 to 15-year children, parents, teachers, learning professionals, and social workers.

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Fondazione LIA is a non-profit organization leader in the digital accessibility field for publishing. It offers training courses and consulting activities for companies that want to make their products accessible: websites, ebooks, platforms, apps. Part of international networks of experts in accessibility of digital contents, LIA carries out cutting-edge research and development activities on the global scene. It also organizes awareness-raising events for the general public. Its goal is to allow print impaired readers to choose how, when and, above all, what to read, thus fostering social integration and active participation in the world of culture, school and work.
A partner of Giunti Group, **Giorgio Nada Editore** is a Publishing House specializing in motoring literature. Founded in 1988 it can boast a catalogue of more than 1,000 titles and is a leader in Italy and also very renowned internationally. From the beginnings, the spirit and purpose of the company have always remained the same: to make known and disseminate the history of the automobile, the motorcycle and more generally of the motorized means of transport.

**Giunti Editore** is one of the most historically important publishers in Italy, publishing fiction (commercial, literary), non-fiction, art, gastronomy, lifestyle, and psychology. The Bompiani imprint publishes literary fiction and non-fiction for adults and children. Giorgio Nada Editore and Slow Food Editore are also a part of the Giunti Group. Giunti Editore is also the largest children’s book publisher in Italy, publishing fiction and non-fiction for children from 0 to YA. Giunti’s children’s book imprints include Giunti Kids, Giunti Junior, Editoriale Scienza, Dami, Fatatrac, and Edizioni del Borgo.
Our books travel around the world. The first 20 years of high achievement in Italy made us one of the leaders in Europe in number of titles published yearly. Our Group has become international, expanding to the United Kingdom, Spain, France, Germany, Portugal, Russia, the United States and Australia. We took this journey within the journey, an opportunity, not to be missed, to discover new authors and find new readers.

Hoepli, bookseller and publisher based in Milan since 1870, is specialized in technical-scientific books, architecture & design, business & finance, marketing & management, popular science, foreign languages, philosophy, dictionaries, handbooks, law, professional books, trade books and ebooks. Hoepli publishes handbooks for university admission tests (for undergraduates), textbooks for middle and high school students, undergraduates and graduates.
The Kimerik Publishing House is one of the most interesting and dynamic publishing companies on the national scene. Kimerik’s mission is simple and defined: to promote and distribute authors. Those who publish with Kimerik have the opportunity to take advantage of highly advanced services regarding promotion and distribution.

Lo Scarabeo was founded in 1987, and in over thirty years of business, it has become a world leader in the Tarot field, offering extraordinary and innovative decks, signed by some of the greatest artists of this century. Lo Scarabeo excels in creativity, design and graphic inventiveness and it takes an innovative approach to the Tarot world, seeking to explore its symbolic, cartomantic boundaries. Illustrated art is also protagonist, especially in the field of Comics, artbooks editions of the great Italian illustrators and cartoonists. It’s a love of illustration and “drawn literature” that has marked the evolution of Lo Scarabeo.
O.G.M. Spa is an independent printer with over 60 years of experience, producing luxury books and limited editions for fashion industry clients, museums, galleries, and publishers worldwide. As a leading specialist, O.G.M Spa has a dedicated team of professionals offering a complete service from repro to worldwide delivery, while creating unique and alternative solutions to help your work stand out from the crowd.

Pisa University Press was established with the purpose of promoting the wide and varied cultural material from University and from Pisa. The publishing house aims at becoming a key point of reference within Italian university publishing, ensuring both the wide distribution of its catalogue and quality level which fully complies with the recognized scientific parameters for research evaluation.
Sassi is a Publishing company (www.sassijunior.com/en) internationally well known for the quality of our products. We mainly work in the children’s book market, selling toy-books with puzzles, wooden toys and 3d models. We also publish traditional fairy tales, sound books and picture books with beautiful illustrations.

Slow Food Editore is the publishing house of the International Slow Food movement, owned by the Italian Slow Food association and operating on the Italian market. Its books are focused mainly on gastronomy, sustainability and everything regarding the natural world related to food, drinks and slow living. Slow Food Editore promotes the right for pleasure, taste education and the defense of biodiversity, to sing a new deal between the humans and the hearth. Illustrated books, guides, essays, recipes, atlases, books for children and fiction are the main categories of products, distributed in all the Italian sales channels by Giunti Distribuzione.
**Tomolo EdiGio’ Edizioni** is a small Italian publishing house specializing in illustrated children’s books. Our children’s book series are intended to teach about values like love, friendship and respect, and offer children the opportunity to get in touch with other cultures. Our illustrated books are not only aimed at children. We have a hard-cover book series, Le Tomoleggende, intended for adults and collectors or, more generally, people who love beautiful, fairy and old-style illustrations. Each book focuses on local legends and investigates Italian and foreign folklore. In our company people always come first: authors, illustrators, workers, as well as our readers, both adults and children... we are all part of a big family.

Since 1777, **Vincenzo Bona Spa** has been a major sheet-fed offset printer, offering a fully integrated production cycle.

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The main focus is to print and bind top quality illustrated books for both domestic and international publishers.

Our uniqueness is the ability to print coated paper as low as 50gsm on our large sheet-fed presses.

Recently, a digital printing department has been created in order to fulfil the needs of an ever growing market.