



JEBE Sant'Anna

Junior Enterprise Business & Engineering

The Junior Enterprise founded by the students of the Sant'Anna School of Advanced Studies in Pisa, offering academic excellence to the business world.

- Member of JADE Europe and the AEBG network
- 20 students challenging themselves to offer consulting services
- Meritocracy, Diversity and Entrepreneurship are our core values

Our Business Game

The only real-life business competition organised in Italy, part of the AEBG, the Alliance of **European Business** Games. Throughout the past two editions, we collaborated only with the best partners, to create with them something unique.



The participants are going to be challenged with engaging cases, aimed at creating effective business ideas.



2 days



4 challenges in house 1 online challenge



60 international students

Our previous corporate sponsors I Edition:







II Edition:











The Event

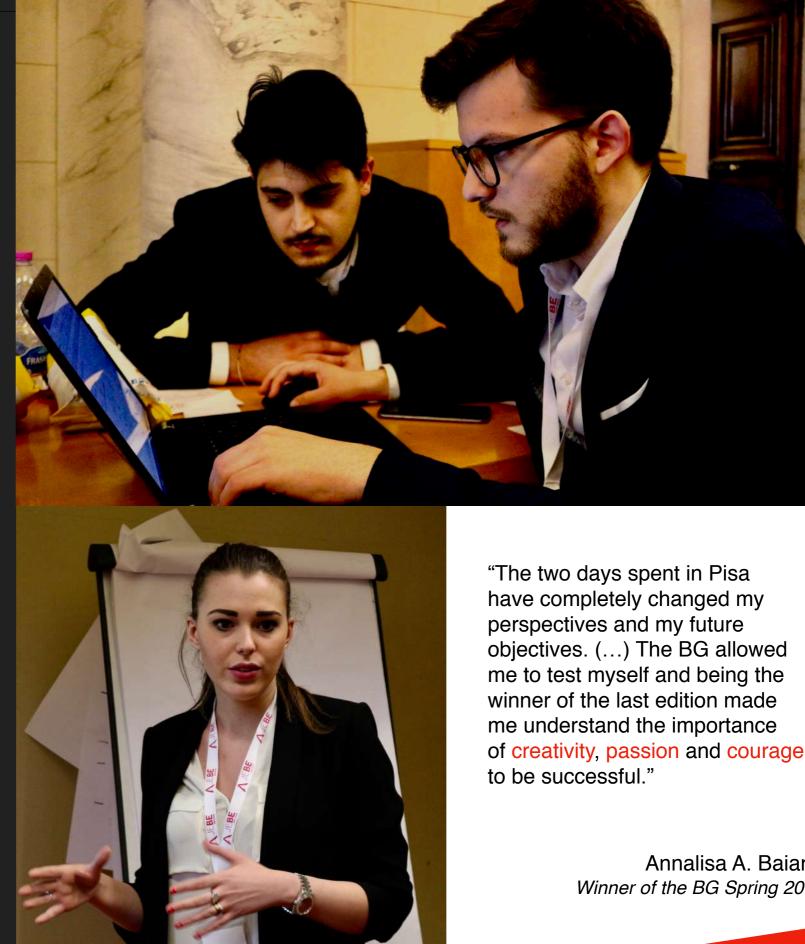
Two days of challenges with the partners, interviews, networking sessions and fun.

April 10th, 2019 **April 9th 2019** Welcome and Introduction 3rd Challenge 8:00-9:00 8:00-12:45 1st Challenge Walking Lunch 9:00-12:45 12:45-13:45 Walking Lunch Networking 12:45-13:45 13:45-14:45 Networking 4th Challenge 13:45-14:45 14:45-18:00 2nd Challenge Networking 14:45-18:00 18:00-18:30 Presentation and Evaluation Networking 18:00-18:30 18:30-20:30 3rd and 4th Challenge Presentation and Evaluation Award Ceremony and Dinner 18:30-20:30 20:30-23:00 1st and 2nd Challenge Dinner and Networking Final party 20:30-22:00 23:00-onwards

The Business Gamers

We select for You 60 highly motivated students coming from prestigious Italian and European universities.

- different backgrounds
- 11 nationalities (BG Spring 2018)
- no fees for all the participants
- 20 of them are granted a merit-
- based accommodation scholarship



Annalisa A. Baiardi Winner of the BG Spring 2018



Being our Sponsor

- Full access to the CVs of the 60 participants
- Propose your Challenge to the participants
- Stall in the main cloister of our School
- Your Presentation to the participants and to the Sant'Anna Honours students
- Interviews with the gamers and the Sant'Anna Honours students
- Opening and closing ceremonies and Awards

Conditions, details of the partnership and price are customisable.





Being our Main Sponsor

- You as Main Brand
- Suggest your test for the applicants and select with us the profiles of our
 60 participants
- · Full access to the CVs of the gamers and the interested Sant'Anna Honours students
 - Propose your Challenge to the participants
- · Stall in the main cloister of our School
- · Your Presentation to the participants and to the Sant'Anna Honours students
- Interviews with the gamers and the Sant'Anna Honours students
- Opening and closing ceremonies and Awards

Conditions, details of the partnership and price are customisable.







Andrea Cappelli President



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Michele Bellisario CEO



Pier Francesco Zari **Project Manager**



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