

WORDS AND MUSEUMS. THE CONTENT, DESIGN, AND FUNCTION OF TEXTUAL COMMUNICATION

LEARN



SMA 1

Dip. di Civiltà e Forme del Sapere
Università di Pisa

Sistema Museale di Ateneo (SMA)
Università di Pisa

JUNE 6-10, 2022

ONLINE ON MS TEAMS

INTRODUCTION: WORDS IN MUSEUMS

From the mission statement to the rules for visitors, from captions and panels to exhibition catalogues, from the subtitles of a video to safety information, words are essential tools to both present a collection and articulate a museum's purpose, vision, and public dimension. The first section frames the course's topic within the current debates, introducing the tools, strategies, and challenges of textual communication in museums and heritage sites.

MONDAY, JUNE 6, 2022

14:30-15:00

Chiara Bodei, Università di Pisa/Sistema Museale di Ateneo (Director)

Introduction

15:00-17:00

Marina Sabatini, Università di Macerata

From "things" to words. Internal museum communication between captions, brochures and panels

TUESDAY, JUNE 7, 2022

10:00-12:00

Ida Morisetti, Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci, Milano

Designing public interpretation of scientific and technological collections: a conversation

15:00-17:00

Paola Boccalatte, Museo Diffuso della Resistenza, della Deportazione, della Guerra, dei Diritti e della Libertà

Permanent collections and temporary exhibitions. The function of words

CASE STUDIES: MUSEUMS IN WORDS

The University of Pisa is home to a variety of museums, aimed at preserving and presenting the university's rich collections of art, nature, science and technology. In pursuing its mission of academic teaching and dissemination, each of these museums faces distinctive challenges, that are apparent in the role, function, design, and content of textual information provided to the public. The University of Pisa's academic museums provide relevant case studies to investigate textual communication within the framework of artistic, natural and technological collections.

THURSDAY, JUNE 9, 2022

ORTO E MUSEO BOTANICO

11:00-13:00

Lorenzo Peruzzi, Marco D'Antraccoli, Giovanni Astuti, Raffaella Grassi, Università di Pisa/Orto e Museo Botanico

Documentation and communication: designing and presenting a botanical collection

GIPSOTECA DI ARTE ANTICA E ANTIQUARIUM

14:30-16:00

Chiara Marabelli, University of Oxford

Just copies? How classical cast collections can help us rethink originality and replicability in contemporary museum practices

16:30-18:00

Anna Anguissola, Università di Pisa/Gipsoteca di Arte Antica e Antiquarium

Finding words for hidden objects. The classical cast collection in Pisa and the search for the "lost Greek original"

FRIDAY, JUNE 10, 2022

MUSEO DEGLI STRUMENTI PER IL CALCOLO

10:00-11:30

Roberto Malfagia, La Jetée Firenze

Hello World!: a case study exhibition

11:30-12:00

Anna Anguissola, Università di Pisa/Gipsoteca di Arte Antica e Antiquarium

Final discussion



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