



Sports Analytics for all

Paolo Cintia CEO

The team



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Born within SoBigData research project Further support from starting SoBigData++ EU project and internal PRA project.



The need

Market growth of 40% per year

The need

- → Sports Analytics: booming market in Italy
- → Actual softwares claim Al usage but do not provide any detail, customization nor explanation
- → Al Explainability is the key to get users/customers trust

→ PlayeRank's Al modules are totally configurable and interpretable for the user

Performance Data













1000+ tournaments

200M+ events

200K partite

500K giocatori

























11 Sole **24 ORE**

SPORT E DATA ANALYTICS

Infortuni previsti con precisione: arriva la manutenzione predittiva del calciatore

Stop agli infortuni e mercato al top Con due algoritmi cambia il futuro

 Cnr e Università di Pisa hanno creato due sistemi di intelligenza artificiale

La Gazzetta dello Sport



Publications

L. Pappalardo et. al.

"Multi-dimensional and role-aware rating of soccer player performance",

ACM TIST journal, 2019

Rossi, Alessio, et al.

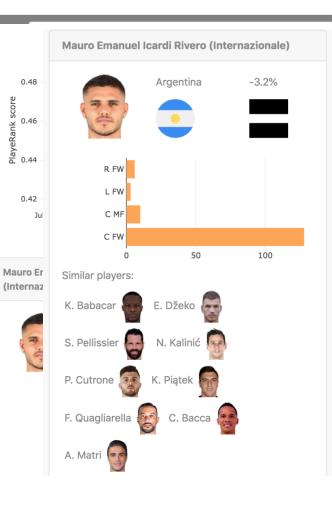
"Effective injury prediction in professional soccer with GPS data and machine learning",

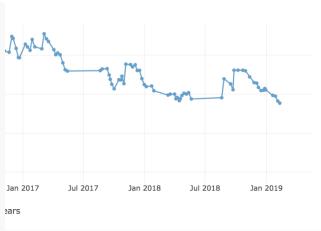
Plos One journal, 2018

P. Cintia, et. al.,

"The harsh rule of the goals: data-driven performance indicators for football teams",

DSAA Conference, Paris, 2015





Platform prototype

- → Live on playerank.d4science.org
- → Currently developing the platform, target: entering the market on 2020

→ University of Pisa Spin-off to keep a strong relationship with scientific research

UniPI relationship

- → Research collaboration on EU H2020 project SoBigData++
- → Sharing private dataset (sports performance, biometric data) for publications, internships and thesis
- → Ongoing collaborations with UniPi spinoff (Biobeats) and University of Florence startup (Tracking4fun)



Paolo Cintia paolo@playerank.it Performance analysis and prediction

Stress monitoring and Injury forecasting

Tactical pattern analysis

Data Coach & Custom data reports